



# natalie johnson

Natalie is a co-founder of Vidl Work, a culture optimization firm. She serves as the company's Chief Visionary Officer and oversees business development, strategy, and innovation. She is the co-host of the podcast, Energy, Connection and Courage at Work and an award-winning performance coach. Her awards include Enterprising Women of the Year Award, Champion of Healthcare, Healthcare Hero, Innovation of the Year Award and Business Leader Woman Extraordinaire. She is an industry recognized speaker, a Certified Dare to Lead™ Facilitator and known for being a speaker that creates memorable experiences. She is known for her engaging, high-energy personality, her approachable style, and her ability to help people align their choices with their purpose and values.

## what's included when natalie is your speaker

### Before Your Event

- Customize content and stories for the audience
- Promote event through personal social platforms
- Create a promotional video to market to audience

### During Your Event

- Attend prior evening events to connect with audience
- Offer a same day breakout session
- Provide an interactive custom experience that includes movement, reflection and connection

### After Your Event

- Social media interaction with attendees
- 1-page summary sent to participants of the key concepts learned
- Recommend the event to like-minded business people and future speakers

## most requested topics

### Trust

The Secret Ingredient in Intentional Cultures

### Dare to Lead™

Embracing Courageous Leadership

### Stress

It's Your Superpower

### Accidental to Intentional

Optimize Culture from the Inside Out

### Courageous Communication

The Inner Work

## contact

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